What people have said about GINEM

"We are delighted to host the first of the seminars to roll out GINEM in the region. I think GINEM has the power to unlock the potential of the region's small businesses by giving them access to advice they could not otherwise get." *Oliver Brookshaw of Shoosmiths*

"GINEM has helped raise awareness of private equity or business angel investment. As we complete more investments, we are always looking for new investor members and of course quality companies to invest in. Membership of GINEM has helped forge links with new contacts and advisers which is resulting in more deals being done. I would encourage anyone involved in corporate finance to join."

Tom Yardley MD East Midlands Business Angels Ltd

"GINEM is an extremely interesting, new type of effort to co-ordinate investment in the region." *Patric Phelan of Vantis Numerica*

"I was surprised at how many members of GINEM had been instrumental in the development of my company, even before I knew GINEM existed. GINEM brings together valuable funding and information sources for any growing business." *Neil Oakden MD Public Information Pillars Ltd*

Results

Launched in October 2004, within its first year GINEM members collaborated on 8 investment deals raising \pounds 2m of equity finance and \pounds 2m of debt finance for high growth SME's in the East Midlands.

There are many exciting projects in the pipeline: to become part of this mission or to read about these investments visit our website

Founders members



Growth Investment Network East Midlands

13-15 Regent Street Nottingham NG1 5BS Tel: 0115 941 5193 Fax: 0115 941 2047 Email: info@ginem.co.uk



Mobilising wealth for business growth in the East Midlands

www.ginem.co.uk

The Growth Investment Network East Midlands (GINEM) assists entrepreneurs to locate advisers and sources of finance through its website and regional networking events

www.ginem.co.uk

What is GINEM?





What are the benefits of membership?

GINEM is sponsored by the East Midlands Development Agency (*emda*) to assist entrepreneurs and growing businesses in the East Midlands get the help they need to secure investment between £50,000 and £2m plus. GINEM is a not for profit organisation funded by membership subscription. All services are delivered by members and promoted through the GINEM website www.ginem.co.uk where signposting and advice is freely available.

Deal Making

The founder members of GINEM are some of the leading organisations in the East Midlands involved in preparing projects for investment and introducing them to funders. GINEM members work together on projects to improve the quality of business propositions being presented for private equity investment. This often helps to leverage the more traditional funding also required by well structured businesses.

Get to know GINEM

GINEM activities are promoted through local and regional press coverage, events around the region and in case studies of deals completed. Through membership of GINEM, the regional business community is encouraged to work closely together with each member delivering their specialist element to create a team of advisers to give the best chance of success to each potential deal.

www.ginem.co.uk

GINEM is for organisations that want to be part of the regional team that provides support and funding to entrepreneurs and growing businesses. Membership is open to those who can help to extend the range and depth of services that include:

Business Planning: helping to improve the quality of projects for investment

Investment Readiness: helping to prepare entrepreneurs to face investors

Providing Funding: from private equity to bank and asset finance

Who Are Our Members?

- Venture Capital Funds
- Business Angel Networks
- Banks
- Other funders
- Solicitors
- Accountants
- Intellectual Property specialists
- Other specialist business support organisations

Who can GINEM help?

Entrepreneurs, High Growth Businesses:

- Introduction to organisations best placed to provide the help you need
- Improve the quality of your project and presentation to attract the attention of investors

Private Investors:

- Guidance on how to become an Investor Dragon
- Join one of the business angel networks

- Increase your involvement in completing successful deals
- Be on the regional signpost for support to entrepreneurs and growing businesses
- Make business contacts, join networking events and PR activities
- Develop your profile and role in stimulating investment in business
- Extend your profile through the GINEM web site, newsletter and eNews bulletin
- Increase enquiries by direct link to your web site from www.ginem.co.uk
- Local and regional press coverage of events hosted and deals completed

How to join GINEM

To enquire about membership or complete an application form please either: -

- Visit www.ginem.co.uk
- Contact Beverley Jones-Morgan on 0115 941 5193
- Send an email to membership@ginem.co.uk

Keep up to date with GINEM news by registering for the GINEM e-News bulletin on www.ginem.co.uk

